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March 11, 2014

The Honorable Greg Walden  
Chairman

The Honorable Anna Eshoo  
Ranking Member

House Subcommittee on Communications and Technology  
2125 Rayburn House Office Building  
Washington, DC 20515

Dear Chairman Walden and Ranking Member Eshoo:

On behalf of its 100,000 affiliated Black-owned businesses, the National Black Chamber of Commerce endorses provisions in the Satellite Television Extension and Localism Act (STELA) that promote low-cost cable TV box rentals.

Since 2006, NBCC has maintained that the FCC's "integration ban" rule has held back advancements in technology and kept consumers who choose to rent – rather than own – a cable box reliant upon expensive and out-of-date technologies. The rule and the marketplace it was designed to create have been overcome by events, and Congress is right to repeal it.

I thank you and your colleagues for taking leadership on this long-overdue matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Harry C. Alford", is written in a cursive style.

Harry C. Alford  
President & CEO