ONE HUNDRED SIXTEENTH CONGRESS

Congress of the United States

House of RepresentativesCOMMITTEE ON ENERGY AND COMMERCE

2125 RAYBURN HOUSE OFFICE BUILDING WASHINGTON, DC 20515-6115

Majority (202) 225-2927 Minority (202) 225-3641

September 23, 2022

Mr. Evan Spiegel CEO SNAP, Inc. 2772 Donald Douglas Loop N Santa Monica, CA 90405

Dear Mr. Spiegel:

We write with significant concerns regarding the use of Snapchat by drug dealers to sell illicit and deadly substances, especially to children and minors. We have read numerous reports and heard personal stories from parents who have tragically lost their children to fentanyl and fentanyl-related substances from pills purchased from drug dealers on Snapchat. ¹² The loss of these young lives shows not enough is being done to crack down on this illegal activity and prevent criminals from exploiting your platform to sell this deadly poison.

Our country's communities and families are facing an unprecedented crisis due to the increasingly widespread presence of fentanyl and fentanyl-related substances. In 2021, nearly 108,000 people died of drug overdoses; 71,000 of which were from fentanyl or fentanyl-related substances.³ Between FY2020 and FY2021, more than 10,000 pounds of illicit fentanyl were seized at our southern border, enough to kill every American seven times over. Law enforcement in communities across the country are seizing record amounts of illicit fentanyl pills, including a case earlier this summer where two Washington State men were arrested in California with 1 million pills containing fentanyl.⁴

The widespread availability and sale of these illicit pills containing fentanyl has led to record levels of overdose deaths. Every overdose is a tragedy and more must be done to facilitate

¹ https://www.justice.gov/usao-wdva/pr/snapchat-sale-fentanyl-laced-pills-leads-teenage-overdose-death-and-guilty-plea

² https://www.nytimes.com/2022/05/19/health/pills-fentanyl-social-media.html

³ https://www.cdc.gov/nchs/nvss/vsrr/drug-overdose-data html

⁴ https://www.dea.gov/press-releases/2022/07/14/dea-los-angeles-field-division-makes-historic-seizure-approximately-1

access to treatment for those suffering from a substance use disorder (SUD). However, many of these overdose deaths are unrelated to SUDs and have occurred in individuals taking a single pill they thought was prescription medication but was instead counterfeit and laced with fentanyl. According to the Drug Enforcement Agency (DEA), these fake pills are often manufactured to resemble "real prescription opioid medications such as oxycodone (Oxycontin®, Percocet®), hydrocodone (Vicodin®), and alprazolam (Xanax®); or stimulants like amphetamines (Adderall®)."⁵

Tragically, in these instances, traditional methods to combat opioid addiction and overdoses, such as SUD treatment or distribution of fentanyl test strips, are not effective. More must be done to combat this epidemic of tragic overdoses, and Snapchat must do more to combat the illegal activity on its platform. A consistent theme of this crisis is the purchasing of pills believed to be something else by teenagers and youth using Snapchat's platform. For instance, Molly Cain, from Spokane, WA, recently lost her 23-year-old son, Carson, who took a fake Xanax pill, laced with fentanyl, purchased on Snapchat, killing him instantly. There are too many other tragic stories from around the country that ended like Carson's. Snapchat must do more to combat the use of its platform for illegal activity, especially drug dealers peddling this dangerous poison.

To that end, please respond to the following questions and requests for information by October 7th, 2022:

- 1. How many requests from law enforcement has Snapchat received related to the use of its platform to market illicit pills containing fentanyl?
 - a. Please detail how Snapchat responded to such requests.
- 2. How many accounts has Snapchat proactively flagged for law enforcement related to the use of its platform to market illicit pills containing fentanyl?
- 3. How many accounts has Snapchat banned related to the use of its platform to market illicit pills containing fentanyl?
- 4. How many instances of overdose deaths are associated with the use of Snapchat's platform to market illicit fentanyl pills has Snapchat tracked? Please list those instances.
- 5. How many times has Snapchat used the liability protections in Sec. 230 of the Communications Decency Act (47 U.S. Code § 230) to avoid liability for the use of its platform to market illicit pills containing fentanyl that resulted in an overdose death? Please list the instances.
- 6. What tools does Snapchat provide (or is planning on providing) to parents concerned about their children using Snapchat to purchase illicit substances on its platform?
- 7. Please detail any other actions Snapchat is actively taking to combat the use of its platform by drug dealers and other criminal actors. For example:
 - a. Is Snapchat tracking other accounts that are associated with a questionable account to see how user traffic is being pushed to the drug dealer's account?
 - b. Is there a sharing of information with other social media companies on individuals involved in illicit activity?

 $^{^{5}\} https://www.dea.gov/press-releases/2022/07/14/dea-los-angeles-field-division-makes-historic-seizure-approximately-1$

- 8. Snap recently announced a 20% reduction in staffing due to economic challenges. In the memo to personnel, you stated this action was to "face the consequences of our lower revenue growth and adapt to the market environment."
 - a. Of the staff being terminated, how many of these individuals' job is primarily related to the online safety for the platform?
 - b. What is your plan to ensure that your platform commits the necessary resources to online safety as the economy continues to worsen under President Biden?

If you have any questions, please contact Minority committee staff at (202) 225-3641.

Sincerely,

Cathy McMorris Rodgers

Republican Leader

House Committee on Energy and Commerce

Robert E. Latta Republican Leader

Subcommittee on Technology and

Communications

Brett Guthrie

Republican Leader

Subcommittee on Health

BOH Mather

H. Morgan Griffith

Republican Leader

Subcommittee on Oversight and

Investigations

Gus Bilirakis

Republican Leader

Subcommittee on Consumer Protection

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